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Coating Excellence earns Business Friend of the Environment Award

Coating Excellence International of Wrightstown was one of nine Wisconsin companies that received a Wisconsin Business Friend of the Environment Award for achievements in environmental protection.

Coating Excellence was honored in the Environmental Innovation category.

"These awards honor companies that have made a serious commitment to reduce pollution, and minimize waste," said Scott Manley, director of the Wisconsin Environmental Working Group, the affiliate of Wisconsin Manufacturers and Commerce which sponsors the annual awards.

The nine winners were chosen from a field of 41 candidates nominated by their peers, and in some cases, the companies themselves.

An independent panel of judges including an environmental regulator, and representatives from industry, environmental groups, and the University of Wisconsin System selected the winners.

"These companies have set the standard for good environmental citizenship in Wisconsin," Manley said. "Every day, they use innovation to go beyond government mandates to keep Wisconsin clean."

Business Friend of the Environment Award winners are categorized according to number of employees and judged in the areas of pollution prevention, environmental innovation, and environmental stewardship.

Other Award winners Drangle Foods Inc., Gilman; Louisiana Pacific Corp., Hayward, and Weather Shield Manufacturing Inc., Medford in the Pollution Prevention category.

In the Environmental Innovation category were GDSI, Amery and Kohler Co., Kohler.

Flambeau Mining Company, Ladysmith; Bell Laboratories Inc., Madison; and Harley-Davidson Motor Co., Milwaukee were honored in the Environmental Stewardship category.