



Sustainability Policy

Coating Excellence International (CEI), a leading printer and manufacturer of flexible packaging products, incorporates sustainable business practices within its operations to minimize its environmental impact. As such, CEI collaborates with customers and supply chain partners to ensure environmentally friendly materials and processes are used in the printing and manufacturing of its products. CEI rigorously maintains several ISO and paper Chain-of-Custody based standards to ensure sustainable methodologies and metrics.

Coating Excellence will:

- Concentrate on real measurable environmental impacts while providing the packaging performance required by customers
- Utilize 100% water-based inks and solventless adhesives
- Use materials/energies derived from renewable resources or with low environmental impact, maximizing recycling and recovery efforts
- Maximize the recyclability and reuse characteristics of its products and actively communicate these characteristics to end users
- Support and maintain effective environmental programs on an ongoing basis
- Continually measure and evaluate sustainability performance, and communicate results to stakeholders
- Encourage employees, customers, and community members to participate in meeting sustainability goals and working to maintain a healthy environment for generations to come
- Actively participate in state and national sustainability programs to collaborate with other forward focused companies using business models focused on people, planet, and profit to promote global product sustainability
- Comply with all applicable local, state, and federal environmental, health and safety regulations
- Aggressively promote environmentally sustainable sourced paper, exceeding FSC®, SFI®, PEFC® standards, and will be annually audited, through third party certification,
- Create a culture of awareness within Coating Excellence on the importance of this policy and its principles

A handwritten signature in black ink, appearing to read "Michael Nowak", written over a horizontal line.

Michael Nowak, President
Coating Excellence International

A handwritten date "5/28/09" in black ink, written above a horizontal line.

Date